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## NEWS RELEASE

### **Innomech trades technology for art with college sponsorship**

GB Innomech (Innomech), which specialises in the design and development of advanced automation systems, is strengthening its community links and encouraging local students to develop their creativity through a unique tie up with nearby Witchford Village College (WVC). Innomech is providing the college's art and design department with the very latest professional digital camera for use in GCSE course work and other projects, while the students have created artworks, focusing on the environment, to lend to the company.

Over the next 12 months the entire portfolio of work will be displayed online at [www.innomech.co.uk/about/corporate-social-responsibility](http://www.innomech.co.uk/about/corporate-social-responsibility) with selected works being framed and mounted in the reception area and other rooms throughout The Innovation Centre, Innomech's building. The picture below shows [from left]: Rebecca Gibson, Sarah Lancaster, Charlotte Baldwin, Hannah Robbins, Matthew Wenn and Alex Ball receiving a cheque from Steve Robertson, managing director of Innomech to fund new equipment for the department.



Innomech has worked informally with the college's art and design department for a number of years but this is the first time the company has been involved with students developing a specific photography-based exhibition. The college's year 10 and 11 students were already working on a photographic and image manipulation project with The Stained Glass Museum, at Ely Cathedral but specifically developed a landscapes theme to their work because environmental awareness and the community are very important to Innomech; in 2004 the company landed three major awards recognising the environmentally-friendly design of The Innovation Centre.

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**Notes to editors:****About GB Innomech**

GB Innomech (Innomech) specialises in automating highly complex and labour-intensive manufacturing processes to maximise outputs, improve product quality and boost business performance. The company works with major international manufacturers in sectors such as pharmaceuticals, medical devices and environmental, as well as earlier-stage businesses looking to bring breakthrough technologies or products to market.

Innomech has a growing market reputation for solving the toughest of manufacturing problems by the early identification and management of risk, often cross-fertilising technologies and techniques from a range of industry sectors. All projects from initial feasibility studies through to building production-scale machines are conducted to high specification pharmaceutical industry standards and are designed to comply with GAMP5, FDA and other international standards.

The company was founded in 1990, is based at The Innovation Centre in Witchford, north of Cambridge and was awarded The Queen's Award for Enterprise 2009 to recognise its sustained growth in international markets.

For additional information about GB Innomech please visit or contact:

- [www.innomech.co.uk](http://www.innomech.co.uk)
- Press enquiries to Simon McKay on +44 (0)1353 741075 or email to [simonmckay@innomech.co.uk](mailto:simonmckay@innomech.co.uk)
- All other enquiries to Steve Robertson at Innomech on +44 (0)1353 667394

**About Witchford Village College**

Witchford Village College is a secondary school in the village of Witchford which was described as 'good with outstanding features' in the latest, January 2010 Ofsted report. The school currently has over 850 students aged 11 to 16 and approximately 30 teachers.

For further information please see: [witchfordvillagecollege.co.uk](http://witchfordvillagecollege.co.uk)

**Photographs**

A print quality JPEG of the low resolution image embedded in above is available on request from Simon McKay (details above).

**ENDS**